

Summary of NetChoice comments regarding Chapter 230 (the Act).

The exchange of information is what makes Web 2.0 so popular with today's teens

- Web 2.0 services like Twitter, Facebook, blogs, and online forums are how today's teens use the internet to define themselves and connect with others. (over)
- User registration allows Web 2.0 sites to better serve users and helps operators to respond when abuses are reported.
- Web 2.0 services rely almost entirely on advertising revenue to make everything free to users, but the Act creates lawsuit risks for serving ads most relevant to user interests.

The Act harms valuable information sources that are supported by advertising

- The Act creates lawsuit risks for showing targeted ads that support special-interest websites focused on health and fitness for teens.
- The Act creates lawsuit risks for search engines that show targeted ads when users search for health info, even if they don't provide any personal information. (over)

The Act is substantially broader, more prohibitive, and more punitive than COPPA

- Congress chose not to apply COPPA's parental consent regime to teenagers because it recognized the rights of 13 to 17 year olds to access and receive information.
- The Act requires online services to obtain verifiable parental consent before collecting *any* health-related *or* personal information from anyone under the age of 18.
- "Health-related information" is so broad that it encompasses information related to what a child likes to eat (nutrition), how they feel that day (physical condition), and what mood they are in (mental health).

How Will Online Services Respond to the Act?

- Web 2.0 services may choose to 'lock-out' Maine teens because of the difficulty in obtaining verifiable parental consent. Attempts to verify age and parental consent would expose Web 2.0 services to dangerously expensive lawsuits brought under the Act.
- Online information sources may choose to respond with what amounts to a 'black out' of relevant marketing information served to Maine users and users in other states who appear that they may be from Maine.

What should be done?

- The best public policy solution will preserve teen access to useful information while protecting them from deceptive or coercive marketing tactics. Policymakers should focus on actual harm to minors, without prohibiting the legitimate marketing that makes valuable content and Web 2.0 services free to Maine users.
- Existing Federal and Maine law allows the Attorney General and private litigants to sue online and offline entities for unfair and deceptive trade practices where appropriate.
- Federal and state regulations already govern the use of health-related and financial information used for marketing purposes. It may be that enforcement of existing federal and state laws can address a great deal of the marketing tactics of concern to this Committee.

facebook

Home Profile Friends Inbox 25

Steve DelBianco Settings Logout

Ski Maine

Global

Basic Info

Name:

Ski Maine

Category:

Sports & Recreation - Recreational Sports

Description:

Ski Maine Association is a non-profit association representing the Maine ski industry. Its mission is to increase the availability and enjoyment of Maine skiing and snowboarding for children, families and individuals. Our season begins in November and extends to May 1st! Maine skiing offers a full range of experiences from the community-based areas to the full-service resorts. Why not try a new area at least one day this season? Enjoy a brand-new view, meet other Maine skiers and riders, and maybe discover a favorite new trail for skiing or riding. You are never far from a ski area in Maine and it has never been a better time to get out and enjoy a crisp winter day in Maine and the mountains.

Contact Info

Email:

bbigelow@skimaine.com

Website:

http://www.skimaine.com

Members

Displaying 8 of 18 members

See All

Greg Morell

Confluence Works

Kim Devine

Ben Ryan

Amy Drake Beaulieu

Steve DelBianco

Tom Donaghue

Dan Ventura

Invite People to Join

Leave Group

Share +

Group Type

This is an open group. Anyone can join and invite others to join.

Admins

- Bo Bigelow (Portland, ME) (creator)

Events

1 past event

See All

Ski Museum of Maine Open House

Ski Museum of Maine

Friday, June 12 at 5:00pm

Related Groups

SADDLEBACK MAINE

Sports & Recreation - Winter Sports

Facebook Maine

Google

teenage acne scars

Search Advanced Search

Web + Show options...

Results 1 - 10 of about 168,000 for teenage acne scars. (0.27 seconds)

Laser Scar Reduction

www.lasersurgery.com/Scars

DC's Scar Repair Experts. Reduce Appearance of Scars. Free Consults.

Acne Driving You Nuts?

www.TruthAboutZits.com

Acne got you down? Do something about it. Approved acne therapy.

Striaex®: Acne Scar Cream

www.striaex.com

Free Trial. Just Pay \$2.95 S/H. Clinical-grade acne scar treatment.

Can Acne Scars Be Removed?

Scars from acne can seem like double punishment — first you had to deal with the ... One thing you shouldn't do to deal with acne scars is load up your face ...

kidshealth.org/teen/your_body/skin_stuff/acne_scars.html - Cached - Similar -

Teenage Acne Scarring Can Be Prevented and Treated

Teenage acne has generally been viewed as a normal rite of passage from adolescence to adulthood.

www.medscape.com/viewarticle/412155 - Similar -

by A Statements

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Treat scars & discolouration

Powerful results guaranteed

www.ZENMED.COM/ScarKit

Acne Scars

Smoothbeam Laser for Severe Acne and Acne Scars. See Photos.

www.lakeviewderm.com/acne

Top 10 Acne Scar Creams

We review Acne Scars & Acne Marks products. Vote for your favorite!

SkinCareCop.com/Reviews

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Fade Acne Scars, Restore Clarity.

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